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Fekat Circus was initiated in 2004 in Addis Ababa by a group of young Ethiopian artists. Today, Fekat Circus is one of the most active circus organisations in Ethiopia. It offers a creative space, capacity building, networking and exchange programs opportunities for young circus performers and organisations.

In 2015 Fekat Circus organised the first African Circus Arts Festival in order to stimulate the development of the circus sector in Africa. The second edition took place in March 2018, inaugurating the first circus tent in the Horn of Africa.

*Strated as a non-profit organization, today Fekat Circus is struggling to become one the few self-sustainable social enterprise in the creative sector. In order to reinforce it's image and conquer the Ethiopian market, Fekat Circus is recruiting **a part-time (20 hours/ week) experienced marketing/communication officer.***

MAIN TASKS

- Develops and implements an internal marketing/communciation strategy so as to reach new audiences and clients
- Designs the comm/marketing materials (posters, flyers, videos)
- Writes and edits e-mails and articles for various communication materials
- Supports the manager in designing and organising promotional activities
- Manages fekat circus website and social media and their content - creates rich and creative content that is optimized for search engines
- Ensures regular monitoring of media/social media, and shares alerts and analysis with the team
- Manages media relations and maximizes media opportunities: proactive relations with the media; press releases, media kits, press conferences
- In collaboration with the accountant, manages the communication budget
- Identifies relevant subcontractors for promotional items and supervises orders (quality, delivery times, etc.).

REQUIRED PROFILE

- University degree in Marketing or Communication and/or other related fields
- 3-year experience in communication/marketing **in the business sector**
- Good capacities to work by your own and in a team as well
- High multitasking capacities
- Passion for change, innovation, and eagerness for new challenges
- Prior working experience in the cultural field is a +
- Good sense of aesthetics and artistic skills are another ++
- Able to work under pressure and within short deadlines
- Strong interpersonal skills, proactive, and problem-solving attitude

COMPETENCIES REQUIRED

- Solid written and verbal communication skills. English and Amharic are mandatory. French is advantageous
- Great attention to details
- Knowledge of a broad range of digital communication techniques and tools, with proven technical skills in delivering communication outputs
- Outstanding knowledge of social media platforms and strategies
- Practical knowledge in the use of Word press, Adobe Indesign, Premiere.

BENEFITS

- Flexible working with core hours between 8am – 6pm, Mon-Fri, 20 h/week
- 22 days leave per year
- A meaningful experience as the communication officer of a growing circus
- A young, dynamic and unique working environment with your office located inside the circus compound (in Piassa)
- Free circus classes/shows for you and your children

HOW TO APPLY

Send a relevant CV with a supporting statement to fekatcircus@gmail.com

CONTRACT STARTS: As soon as possible

SALARY: According to work experience and organisation's standards

CONTRACT DURATION: 1 year contract (3 months probation)

THE CLOSING DATE FOR APPLICATIONS IS 30TH MARCH 2019