

PRESS RELEASE

Fekat Circus is back on the road, journeying southward from Addis to Hawassa – with seven stops in the middle – bringing an exciting series of shows that convey one of today's crucial issues: the urge to adopt ways and means that contribute to saving the planet.

The Fekat Circus Green Road Show includes **14 free street performances** in **Oromia** region, **Bishoftu, Zeway, Shashemene** and **Southern Nations and Nationalities Region (SNNPR), Sodo, Dilla, and Yirgalem**. The troupe then stops in **Hawassa** for a month to set up the Green Creative Hub, produce works of art relating to the environment, and stage a total of **28 performances**.

Fekat Circus is proud to host the Green Creative Hub inside its fabulous **Dinknesh**, the first and only circus tent in the Horn of Africa. This 25m diameter big top accommodates **500 people**, giving everyone in the public equal perspective on the stage. Since Roman times, such circular form has proven to be the most effective way to engage an audience and create a vibrant atmosphere.

The Green Creative Hub will gather more than **25 performing artists** from different social and artistic backgrounds (music, dance, circus, etc.) and, together with the Road Show, reach an estimated audience of **24,000**.

This project has three important social components:

Elevating the performing arts in Ethiopia

Fekat Circus Green Road Show and Creative Hub draws the attention of local authorities to the cultural/creative industry's role in the social and economic sector.

Reaching new audience that has little exposure to the performing arts

Through creativity and the arts, cultural knowledge and understanding are enhanced. Besides its entertainment value, this contributes greatly to human development. Creating a platform for arts is a means of developing culture, which is a basic sustenance for the thriving of a society.

Transmitting impactful renewable energy technology message through the arts

The shows promote improved household renewable energy technologies that reduce health hazards from indoor air pollution, fuel wood consumption and protect the environment.

The project is made possible thanks to the valuable support of the **Ethiopian Ministry of Culture and Tourism, the European Union, Energising Development (EnDev) Ethiopia**, co-funded by the European Union and implemented by The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of Federal Ministry of Economic Cooperation and Development (BMZ), and **Sofi Malt**.

fekatcircus.com // fekatcircus@gmail.com // fb.com/fekatcircus // **0947 94 05 12**
0944 25 18 15

DATES

Green Road Show

Nov 3 Bishoftu – // Nov 4 – Zeway
Nov 5 – Shashemene // Nov 6 – Sodo
Nov 7 – Arba Minch // Nov 9 – Dilla
Nov 10 – Yirgalem

Green Creative Hub

Nov 13 – 18 : setting up Dinknesh
Nov 20 – 25 : show creation
Nov 27 – Dec 9 : performances

ENTRANCE FEE in HAWASSA: 50 ETB